



International Institute for Executive Training

This course has been fully accredited by a UK recognized awarding organization.

Certified Advanced Executive Leadership Professional (AELP)TM



Program Overview

To exhibit real executive leadership, you must be a visionary, a trailblazer, a strategist, a communicator, a coach, a diplomat and a politician. The world's most successful leaders are able to focus on the big picture and uphold high standards while wearing many hats. Participants of the iIET's Advanced Executive Leadership Professional (AELP) can expect to be challenged and inspired, their organizations can expect new and applied insight into what it takes to perform at the highest level.

This intensive executive leadership-training program combines proven-in-action techniques with peer interaction and insights from the latest research to help you master the competencies of effective executive leadership.



The iIET is recognized by SHRM to offer Professional Development Credits (PDCs) for the SHRM-CPSM or SHRM-SCPSM



The iIET programs have been fully accredited by Qualifi, an official UK Government recognized awarding body.

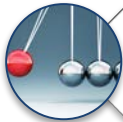
Benefits of an Internationally Accredited Certification

- Our accredited courses have been independently assessed to ensure a **consistent and high quality** service.
- Our accreditation provides proof that we comply with **industry best practices**.
- Our accreditation demonstrates that our presenters have **vast technical knowledge and experience**.
- Studies have shown that individuals that attain international accreditation/certification are more likely to achieve **higher salaries** and be **promoted** over those individuals that are not.

Key Takeaways



1. Build an executive leadership style that creates trust, sets a clear vision and guides your entire team toward greater performance and profit



2. Gain insights into the key executive leadership skills and techniques you need to create a winning strategy



3. Learn what real “coaching” consists of and how to build an extraordinary team that works together to deliver results



4. Develop heightened “emotional intelligence” for greater professional achievement and satisfaction



5. Develop an executive leadership style that adapts to the person and situation



6. Improve performance through empowerment and effective delegation

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Why People Choose to learn with the iIET...

Our unique approach brings together...

- Internationally recognized accreditation
- latest case studies from the worlds top companies
- most cutting-edge multimedia available



Our course content is designed to fit every learning style and support the non-English speaking audience.

Who Should Attend This Program

This course is designed to provide executive leadership training for midlevel managers or executives who lead others with managerial responsibility. It will benefit executives who require strong decision-making skills and the ability to lead and motivate others.

***Successful completion of the course makes you a Certified Advanced Executive Leadership Professional. You can use the designation of AELPTM on your resume and business card.**

Course Requirements

Delegates must meet the following criteria to be eligible for certificate of completion:

1. **Attendance** – delegates must attend all sessions of the course. Delegates who miss more than two hours of the course sessions will not be eligible to sit for the Advanced Executive Leadership Professional (AELP) examination.
2. **Successful completion of the course exam**– Upon completion of this training course you will receive your certificate which has been fully accredited by Qualifi Limited; a UK recognized awarding organization.

- *Personality Profiling Test valued at \$275 is included in this program**
- *Earn Professional Development Units towards maintaining your relevant certification/license.**
- *Earn PDUs (Professional Development Unit) upon successful completion of this program to maintain your PMI Certification.**
- * Earn PDC's (Professional Development Credit) upon successful completion of this program toward SHRM.**

-Topics That Will Be Covered-

Understanding Today's Executive Leadership Expectations

- Examining your executive leadership challenges
- Exploring the fundamental concepts of executive leadership
- The four-factor model of effective executive leadership
- Differentiating between leadership and management
- Identifying the executive leadership requirements for the 21st century

Exploring the Strategic Elements of Executive Leadership

- Defining mission, vision and values
- Focusing on the “big picture” when building the culture
- The importance of planning and prioritizing in day-to-day activities
- Taking the time to focus on envisioning the future
- How a personal vision statement helps you achieve your organizational vision

Understanding and Appreciating Situational Leadership

- How to develop people, value differences and encourage honest communication
- Developing your leadership style to gain commitment from your employees
- Matching your leadership style to your employees' developmental needs

Leadership with the Feet: Personal Values and Ethics at Work

- Understanding the challenges you face—and the various ways you can manage them
- Creating a culture of trusting relationships
- How individualized “passionate purpose” provides a context for consistency and credibility

Leadership with the Heart: Practicing Ways to Communicate

- Executive leadership techniques for enhancing pride in the work and the organization
- Motivating the workforce: three elements that ensure increased job satisfaction and productivity
- Examining the role of “emotional intelligence” in successful executive leadership
- Assessing your “emotional intelligence”: your strengths and areas that need development