

This course has been fully accredited by a UK recognized awarding organization.

Certified Mini-MBA Program: Strategic Project Management Professional (SPMP)TM



Program Overview

In today's business environment it is essential for organizations to develop project managers who can complete individual projects on time and within budget. It is even more critical to develop an organization that can leverage its project management capability into a key competitive advantage in an ever-changing marketplace.

The International Institute for Executive Training (iIET) Certified Mini-MBA Strategic Project Management Professional (SPMP) is a unique blend of cutting-edge research and proven techniques from leading-practice companies that provides crucial insights and practical tools for managing projects.

Learn the more advanced aspects in managing your projects and gain control of your environment by increasing your understanding of project management, corporate strategy, project finance, risk, leadership and human resources. Through case studies, interactive discussions with peers, and expert instruction, you and your organization will gain the tools you need to improve project success rates.



The iIET is recognized by SHRM to offer
Professional Development Credits (PDCs) for
the SHRM-CPSM or SHRM-SCPSM



The iIET programs have been fully
accredited by Qualifi, an official UK
Government recognized awarding body.

Benefits of an Internationally Accredited Qualification

- Our accredited courses have been independently assessed to ensure a **consistent and high quality** service.
- Our accreditation provides proof that we comply with **industry best practices**.
- Our accreditation demonstrates that our presenters have **vast technical knowledge and experience**.
- Studies have shown that individuals that attain an international accredited qualification are more likely to achieve **higher salaries** and be **promoted** over those individuals that are not.

Key Takeaways



1. Develop a full understanding of the project goals, objectives and benefits before committing significant resources.



2. Ensure that the project proceeds effectively through all the essential phases, from concept through to completion.



3. Provide a rigorous approach to defining a realistic, but still challenging, timescale and budget for completion of the project.



4. Establish a structured approach for clearly defining roles and responsibilities for the delivery of the project and its work packages.



5. Implement a systematic process to manage changes to the project scope or objectives.

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Why People Choose to learn with the iIET...

Our unique approach brings together...

- **Internationally recognized accreditation**
- **latest case studies from the worlds top companies**
- **most cutting-edge multimedia available**

Our course content is designed to fit every learning style and support the non-English speaking audience.



Who Should Attend This Program

Anyone who is involved in, or affected by, projects or change management within an organization, including

- 1 project managers,
- 2 IT project managers
- 3 project coordinators
- 4 team leaders
- 5 product managers
- 6 program managers
- 7 project team members
- 8 stakeholders
- 9 senior managers

***Successful completion of the course makes you a Certified Strategic Project Management Professional. You can use the designation of SPMPTM on your resume and business card.**

Course Requirements

Delegates must meet the following criteria to be eligible for certificate of completion:

- 1. Attendance** – delegates must attend all sessions of the course. Delegates who miss more than two hours of the course sessions will not be eligible to sit for the Strategic Project Management Professional (SPMP) Examination.
- 2. Successful completion of the course exam**–The iIET is a an officially recognized learning center fully accredited by an official UK government recognized awarding body. Upon completion of this training course you will receive your an assessment-based certificate of completion which has been fully accredited.

***Earn Professional Development Units towards maintaining your relevant certification/license.**

***Earn PDUs (Professional Development Unit) upon successful completion of this program to maintain your PMI Certification.**

***Earn PDC's (Professional Development Credit) upon successful completion of this program toward SHRM.**

-Topics That Will Be Covered-

Review of Project Management

- Project Management Life-Cycles/Phases
- The 7 Components of Project Execution

Strategic Business Management

- What is Strategy?
- Strategic Project Planning: To plan or not to plan?
- The triggering event
- Defining Corporate Strategy and Competitive Advantage
- **Case Study: Starbucks**

The Tools and Techniques for the Strategic Analysis of Projects

- Benchmarking
- Balanced Scorecard Approach
- Strategy Mapping
- SWOT/PEST Analysis

McKinsey 7-S Model

- The 7 Elements of the McKinsey Model
- The hard vs. soft elements
- Asking the right questions
- Shared values and strategic alignment

Implementing Strategy

- The 5 tips for successful strategy implementation
- Why strategy fails

Managing Project Finance

- Estimating project costs: The 4 types of cost estimation
- Budgeting: Benefits and process
- Performance Management: Earned Value Analysis
- Capital Budgeting: Time Value of Money, Net Present Value, Internal Rate of Return, Profitability Index
- Evaluation Projects
- **Case Study: Syngenta**

Risk Management

- Risk and Uncertainty
- Potential risks by project management key knowledge area
- Risk Analysis
- Quantitative Risk Analysis
- Managing Risk
- The decision tree and estimating monetary value
- **Case Study: BG Group**

The Lean Process

- The 5 fundamentals of lean thinking
- The 3 types of lean process activity
- The value stream
- The 7 wastes of the lean system
- Process mapping
- Pull systems
- Time: The Key to Lean
- The Lean Leader
- **Case Study: Portakabin**

Cause and Effect Analysis

- Asking the “5 Whys”
- Brainstorming
- Construct a cause and effect diagram by industry
- The fishbone diagram (Izkawa)

Corporate Social Responsibility

- Arguments for and against corporate social responsibility
- The 6 reasons to embrace corporate social responsibility
- Business Ethics

Stakeholder Management

- Stakeholder Analysis: Importance vs. Influence
- Sorting the stakeholders
- The stakeholders engagement pyramid
- Project lifecycles and stakeholders analysis
- **Case Study: Shell**

Communication in Projects

- The role of bad of communication in project failure
- Communication planning
- The 6 keys to an effective communication plan
- The 4 inputs of communication planning
- Communication tools and techniques

Change Management

- The emotional cycle of change management
- Kurt Lewin’s Model of change management: The 3 stages of change
- John Kotter’s 8 Step Change Model
- **Reading: “Leading Change Why Transformation Efforts Fail”**

Conflict Management

- Thomas Killman Model
- Negotiation: The 5 Negotiation techniques for Project Managers
- Cross Cultural Negotiation
- Influence tactics

Strategic Human Resources

- Human Resource Strategies for Project Managers
- The 4 Steps of the Human Resource Planning Process
- Recruiting talent
- Outsourcing
- Global talent management
- Employer Branding: The 5 Steps to building an effective brand
- **Case Study: Virgin Media**

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Leadership

- Emotional Intelligence
- Leadership Styles and Traits
- Hershey-Blanchard Situational Leadership

Managing International Teams

- Globalization and Leadership
- Hofstede's dimensions of cultural awareness
- 6 Strategies for Project Managers to lead international teams

**This course will provide in-depth perspectives
from the following companies...**

